

THE RIGHT PLACE FOR YOU

If you share our ambitions to grow and succeed, and you want to realise them in our green and pleasant county, we'll have just the place for you – whatever your business.

There are major projects transforming every one of our eight districts, with many more to come. We're sure you'll find exactly the right one for you to become a part of – but of course, if you need more information all you have to do is ask.



1

STAFFORD STATION GATEWAY

A £500m scheme to create a new community with 900 quality homes, 12,000 sq m of innovative commercial space and a distinctive gateway to Stafford.



2

EASTGATE

An exciting opportunity for an important location in Stafford, to become a vibrant new community with new residential development (around 200 units) and active ground floor commercial sites.



3

MEECEBROOK NEW GARDEN SETTLEMENT

A new and environmentally responsible community with strong HS2 links, could see thousands of new homes built alongside new schools, health facilities, parks, and business parks.



4

CHATTERLEY VALLEY WEST

The latest addition to one of the UK's most successful Enterprise Zones, this development site extends to 90 acres, with planning consent for quality B1, B2 & B8 use across nearly 1.17 million sq. ft of industrial and logistics space.



5

LOGIC54

The redevelopment of a former 89-acre munitions factory for new employment opportunities, accommodating industrial, storage and distribution business uses with B1, B2 and B8 units and a new link road.



6

GUNGATE

A chance to redevelop unused land for mixed use development which could include housing, retirement living, a leisure centre, workspace, medical centre, evening leisure and a multi-storey car parking.



7

TAMWORTH TOWN CENTRE REGENERATION

A £40m 'once in a generation' opportunity to develop a town centre that meets the needs of 21st century shoppers, residents, and businesses, with a new college quarter, middle entry refurb, castle gateway and multi-purpose outdoor space.



8

STAFFORD TOWN CENTRE TRANSFORMATION

With work already underway to reinvigorate the historic Market Square ahead of residential and commercial redevelopment, funding is now in place for the £7.1 million Staffordshire History Centre, new enterprise hub and Stafford Western Access Road.



9

RUGELEY POWER STATION

Transforming a former coal-fired power station into a sustainable and innovative mixed-use neighbourhood, including 2,300 new low carbon homes, a proposed low carbon Academy 5 hectares of employment space and a new 25-hectare country park.



10

BURTON HIGH STREET REGENERATION

Part of the Towns Fund programme, £23.8 million is allocated to deliver several projects that will enhance connectivity, skills, education and town centre vitality, incl. a modern food hall, indoor leisure facility, visitor centre and town centre homes.



11

LICHFIELD CITY CENTRE MASTERPLAN

Two mixed use developments in the City Centre Masterplan are being brought forward designed to reshape the landscape, bring long-term sustainable change and enable linked development across the wider city centre.



12

CANNOCK TOWN CENTRE LEVELLING UP

An opportunity to transform the Cannock town centre with leisure and culture spaces, improved travel connections, managed business and skills workspace and the removal of eyesores and celebration of assets.



13

NEWCASTLE-UNDER-LYME TOWN CENTRE

A combined £35 million investment from the Town Deal and Future High Street Funds will be used to create a well-connected town centre offering a variety of independent retailers and a unique blend of residential, leisure and cultural development.



14

KIDSGROVE TOWN CENTRE

Revitalising Kidsgrove town centre and promoting football by improving the flow and pedestrian connectivity between Kidsgrove's key assets including the railway station, canal and town centre.



15

WEST MIDLANDS INTERCHANGE

The UK's most nationally significant rail-served logistics development, WMI will replace road freight for rail to offer 8 million sq ft of flexible premium logistics facilities, 8,500 jobs, two new country parks and a 70% reduction in carbon dioxide production.



16

KEELE UNIVERSITY SCIENCE & INNOVATION PARK

A leading development offering companies a business environment that provides an innovative research culture, combined with academic expertise and the University's specialist resources.

STRATEGIC SITES MAP



Staffordshire



For further information or to arrange a meeting, contact Matthew Hustwit at enquiries@makeitstokestaffs.co.uk or call 07773 236912.



For more information on the current strategic opportunities available in Staffordshire, scan the QR code below:



Or contact us at enquiries@makeitstokestaffs.co.uk or call 07773 236912.



Staffordshire



WELCOME TO STAFFORDSHIRE

We're at the heart of Britain – literally. You couldn't be better placed to reach customers in the UK and internationally; no other location offers such easy access to so many cities, thanks to enviable road and rail links, major international airports on our doorstep and more. That connectivity will become even better with HS2 investment.

We're well connected in other ways too. For example, we've invested in superfast broadband and now full fibre connections to offer 1 Gb/s digital speeds across the county. And you'll find our team of local business support and investment experts have all the right connections to provide you with tailored support, whether you're a business, developer or investor.

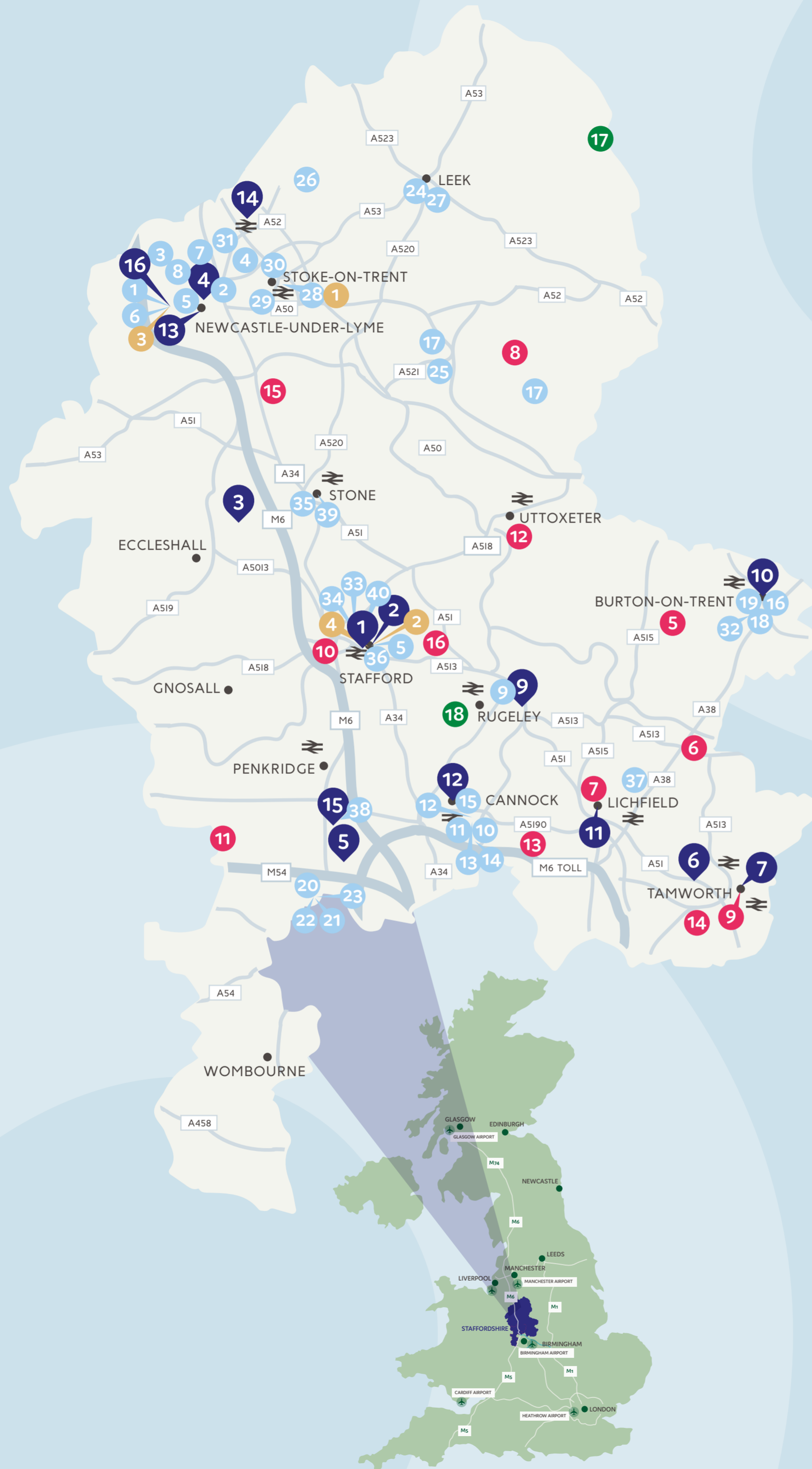
For more details or to arrange a meeting, just contact Matthew Hustwit at 07773 236912 or email enquiries@makeitstokestaffs.co.uk.

KEY

- WORK
- VISIT
- STUDY
- LIVE

STRATEGIC SITES

- 1 Stafford Station Gateway
- 2 Eastgate
- 3 Meecebrook
- 4 Chatterley Valley West
- 5 LOGIC54
- 6 Gungate
- 7 Tamworth Town Centre Regeneration
- 8 Stafford Town Centre Transformation
- 9 Rugeley Power Station
- 10 Burton High Street Regeneration
- 11 Lichfield City Centre Masterplan
- 12 Cannock Town Centre Levelling Up
- 13 Newcastle-under-Lyme Town Centre
- 14 Kidsgrove Town Centre
- 15 West Midlands Interchange
- 16 Keele University Science & Innovation Park



MAJOR EMPLOYERS

- 1 Keele University
- 2 Knights PLC
- 3 KMF Precision Sheet Metal
- 4 Aspire Housing
- 5 Newcastle & Stafford College Group
- 6 Cobra Biologics
- 7 Overclockers
- 8 Staffs Precision Engineering
- 9 Amazon
- 10 APC
- 11 Veolia
- 12 DHL
- 13 Hellermann
- 14 First Choice
- 15 Briggs
- 16 Molson Coors
- 17 JCB
- 18 Unilever
- 19 Marstons
- 20 Jaguar Land Rover
- 21 Moog
- 22 Eurofins
- 23 ISP
- 24 Ornuva Foods UK
- 25 Klarius Products
- 26 Parker Software
- 27 Capita PLC
- 28 Staffordshire University
- 29 Michelin
- 30 BET365
- 31 James T Blakeman
- 32 Quintus, Branstons Locks
- 33 Perkins
- 34 Pets At Home
- 35 Instem - Stone (SBC)
- 36 GE
- 37 Fradley Park
- 38 Gestamp
- 39 Hitachi ABB
- 40 Bostik

POINTS OF INTEREST

- 1 Staffordshire University - Stoke-on-Trent campus
- 2 Staffordshire University - Stafford campus
- 3 Keele University
- 4 University of Wolverhampton - Stafford campus
- 5 St Georges Park
- 6 National Memorial Arboretum
- 7 Lichfield Cathedral
- 8 Alton Towers Resort
- 9 Tamworth Castle
- 10 Stafford Castle
- 11 Weston Park
- 12 Uttoxeter Racecourse
- 13 Chasewater Country Park
- 14 Drayton Manor Theme Park
- 15 World of Wedgwood
- 16 Shugborough Estate
- 17 Peak District National Park
- 18 Cannock Chase



Stoke-on-Trent & Staffordshire are home to **486,000 JOBS** – almost a fifth of the entire West Midlands economy.
Source - UK Business Count, 2020



Our area has been responsible for **HALF OF NET NATIONAL JOBS IN MANUFACTURING SINCE 2010** with 60,000 jobs now in the sector



Over 7m people including **4m WORKING AGE ADULTS** within 45-minute drive time



Decent jobs growth with an increase of **41,000 JOBS** since 2011



An area of rapid employment growth – South Staffordshire and Cannock Chase have seen **EMPLOYMENT GROWTH RATES ABOVE THE NATIONAL GROWTH RATE SINCE 2015**.

Source - Business register and employment survey, 2019



15 universities with three **WORLD CLASS RESEARCH-INTENSIVE INSTITUTIONS** within 45-minute drive time



HIGH BUSINESS SURVIVAL RATES

(3yrs Business Survival – Staffs 58%, WM 47% and England 53%)



On average **HOUSE PRICES ARE 60% MORE AFFORDABLE** than the national average



A **50% RISE** in adults with Level 4+ qualifications since 2011



96.4% superfast broadband coverage