



Staffordshire

# UKREIFF 2024

SPONSORSHIP OPPORTUNITIES  
STAFFORDSHIRE





Glaxo

Staffordshire

Staffordshire  
County Council  
E22

Staffordshire  
WELCOME  
PROGRESS



in partnership with  
Keele  
UNIVERSITY  
STOFORD  
Nurton

Glasgow

D26

D34

A bald man in a grey suit jacket and glasses is seen from the back, looking towards the booth.

A woman with dark hair wearing a black and white patterned top is engaged in conversation.

A woman with long blonde hair wearing a green floral patterned top and a green backpack is seen from the back.

A man in a dark suit and red tie is talking to another man.

A man in a dark suit jacket is seen from the back, looking towards the booth.

A man in a blue suit jacket and glasses is seen from the back, looking towards the booth.

# THE EVENT

UKREiiF connects people, places and businesses to accelerate the Levelling Up Agenda, whilst unlocking sustainable, inclusive and transformational investment across the UK.

This 3-day event brought together the public and private sector – with every core UK city and region involved – alongside Government, investors, funders, developers, housebuilders, end-users and more.

UKREiiF is identified as a key exhibition by Staffordshire County Council to drive forward the area's growth agenda and increasing inward investment. It provides the perfect platform to inform the market place of the area's regeneration projects, key investment sites and our bold plans for future development.

The team will be taking a delegation to exhibit and would love for you to support and join us.



Be part of a successful partnership promoting Staffordshire nationally



Visibility for sponsors bringing key investment projects to market



Promote your business to a large audience who are the most influential players in the property sector (10,000 delegates)



Enhance relationships with partner local authorities and stakeholders such as the Midlands Engine



Access to the dedicated Staffordshire senior leadership team



Savings on delegate passes and exclusive sponsor benefits

# ABOUT WE ARE STAFFORDSHIRE

We Are Staffordshire exists to put Staffordshire on the map – so that people ultimately see our county as the destination of choice to Live and Work and Invest, Visit and Study.

We want to tell the world just how brilliant Staffordshire is, remind everyone how much it has to offer, and make those already here feel excited and proud to be part of our great county.

We're putting Staffordshire on the map, one activity at a time!



# HEADLINE SPONSOR

£7,500  
(FOUR AVAILABLE)

## TICKETS:

Two complimentary tickets to attend the three day conference (worth £1,980) and be a part of the Staffordshire delegation for further fringe events & evening meals.

## AT THE EVENT:

- Opportunity to showcase marketing collateral on the We Are Staffordshire exhibition stand
- Large logo on the main exhibition stand build
- Priority use of the Staffordshire stand to host meetings

## MEETINGS:

- Opportunity to spend time with senior officials at Staffordshire County Council and key partners
- Support in organising and targeting delegates to arrange your own meetings.

## PR OPPORTUNITIES:

- Dedicated press release to announce partnership
- Continued promotion in any UKREIF Comms
- Social media promotion with the opportunity to be a part of the strategic comms plan
- Logo and presence on the website
- Five months of banner advertising in the We Are Staffordshire monthly newsletter.

## FRINGE EVENT:

- Attendance and speaking slot at Staffordshire fringe event with collateral. Tickets to be agreed dependent on event type.

# FRINGE EVENT SPONSOR £5,000 (ONE AVAILABLE)

We Are Staffordshire will be hosting a bespoke fringe event to compliment the wider UKREIF event. As sponsor, you will have full input into the themes, invites, attendees and structure/content within the event.

## TICKETS:

One complimentary ticket to attend the three day conference (worth £990) and be a part of the Staffordshire delegation for further fringe events

## FRINGE EVENT:

- Full input into even, including invited attendees structure, content, timings and location
- Key position at the table with chair/or keynote slot
- Opportunity to feature collateral at the fringe event
- 2 tickets to attend fringe event

## AT THE EVENT:

- Opportunity to use Staffordshire stand as a base during the event
- Use of the Staffordshire stand to host meetings (pre-booking needed)

## PR OPPORTUNITIES:

- Partnership promoted in all UKREIF Comms
- Social media promotion as sponsor
- Logo and presence on the We Are Staffordshire website

# KEY SPONSOR £3,500 (SIX AVAILABLE)

## TICKETS:

One complimentary ticket to attend the three day conference (worth £950) and be a part of the Staffordshire delegation for further events & evening meals.

## AT THE EVENT:

- Opportunity to showcase marketing collateral on the We Are Staffordshire exhibition stand
- Logo on main the exhibition stand build
- Use of the Staffordshire stand to host meetings (pre-booking needed)

## MEETINGS

- Opportunity to spend time with senior officials at Staffordshire County Council and key partners

## PR OPPORTUNITIES:

- Partnership promoted in all UKREIIF Comms
- Social media promotion as sponsor
- Logo and presence on the website
- Two months of banner advertising in the We Are Staffordshire monthly newsletter.

## FRINGE EVENT

- Invitation to attend and bring collateral to the event.

STAND  
RECEPTION  
SPONSOR  
£1,000  
(TWO AVAILABLE)

We Are Staffordshire will be hosting drink receptions on the stand in the main exhibition hall from 4pm – 5pm each day with a variety of refreshments on offer.

AT THE EVENT:

- Opportunity for branding on stand during networking reception
- Collateral on stand during networking reception

TICKETS:

- No attendee tickets are included in this package but discounted tickets to attend the 3 days conference can be organised separately (+£700)

PR OPPORTUNITIES:

- Partnership promoted in UKREIIF Comms Takeover/newsletter
- Social media promotion as sponsor
- Logo and presence on the website



# IN KIND STAND RECEPTION SPONSOR (FOOD & BEVERAGE)

Whilst a UKREiIF, we will be hosting two stand receptions to attract delegates to talk to the team and find out more about Staffordshire. There is an exciting opportunity to provide products to offer to delegates throughout the event such as drinks, beverages, nibbles etc.

## AT THE EVENT:

- Your products to be served, with branding on full show, during drinks reception
- Opportunity to include business cards / small information cards to be handed out to delegates

## TICKETS:

- No attendee tickets are included in this package but discounted tickets to attend the 3 days conference can be organised separately (+£700)

## PR OPPORTUNITIES:

- Partnership promoted in UKREiIF Comms Takeover/newsletter
- Social media promotion
- Announcement story on We Are Staffordshire website and We Are Staffordshire monthly newsletter



## HEAR FROM OUR 2023 SPONSORS

HEAR FROM  
SPONSORS

WATCH THE FULL  
VIDEO



**STOFORD**



**Harworth**





Staffordshire

# SPEAK TO US

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