

#StaffordshireDay10



STAFFORDSHIRE
DAY

MAY 1st
10th ANNIVERSARY



Attraction Action!

Staffordshire Primary Project

SCHOOLS' PACK



Visit
Staffordshire



We Are

Staffordshire

Get Involved in the Staffordshire Day 2026 Primary School Project!

To mark the 10th anniversary of Staffordshire Day on 1 May 2026, We Are Staffordshire and Visit Staffordshire are inviting primary schools from across the county to take part in a special creative learning project celebrating Staffordshire's past, present and future.

This is a fantastic opportunity for pupils to learn about their local area, work closely with a Staffordshire attraction, and see their creations displayed publicly as part of the county-wide celebrations.

About the Project

Each participating school will be paired with a Staffordshire attraction.

Pupils will be invited to explore their chosen attraction through three themes:

- Past – uncovering stories, history and heritage
- Present – discovering what the attraction offers today
- Future – imagining how it might evolve in years to come

Their work could take any creative form: artwork, written pieces, models, digital content and more.

The final creations will be:

- Displayed at the partnered attraction throughout May 2026
- Shared online as part of the Staffordshire Day celebrations

The number of pupils participating will be agreed collaboratively between the school and the attraction, ensuring the project is manageable and meaningful for all involved.

There are a limited number of places available, and schools will be selected at random from each area of Staffordshire to ensure fairness and a good spread across the county.





Why Take Part?

Schools will benefit from:

- A fun, creative and place-based learning opportunity
- Strong curriculum links across History, Art, English and Geography
- A chance for pupils to see their work showcased in real public spaces
- Closer links with local Staffordshire organisations and attractions
- Opportunities to spark imagination, pride and curiosity among pupils

What We Provide



We Are Staffordshire will support participating schools with:

- A project pack including instructions, ideas and resources
- Direct liaison with a local attraction
- Promotion of participating attractions and schools across our digital channels

You do not need an existing partnership with an attraction – we will organise this for you.

Register Your Interest

If your school would like to be considered for this unique creative project, please register your interest by Friday 13 February 2026.

Simply email hello@wearestaffordshire.co.uk

Schools not selected this time will still be kept in mind for future Staffordshire Day projects and opportunities.

